



STATE SHOW NEWSLETTER

WISCONSIN BROWN SWISS ASSOCIATION

52nd Wisconsin Brown Swiss State Show

August 18 to 21, 2021

La Crosse Interstate Fairgrounds, West Salem, WI

Lodging:

- ◆ Area Hotels: AmericInn-West Salem (608)786-3340 In Onalaska (5 miles from fairgrounds): Stoney Creek Inn (844) 206-3233; Hampton Inn (844)428-9406; Holiday Inn Express (844) 206-3233; Comfort Inn (608) 781-7500; and Microtel Inn (608) 783-0833.
- ◆ For those wanting to camp at the Fairgrounds, it is \$25 Electric and water are available.

The 52nd Annual Wisconsin State Show will be held on Saturday, August 21 at the La Crosse Interstate Fairgrounds in West Salem. The show will start at 8:30 am with the heifer classes followed by the cow classes at 12:30 pm. Showmanship will be on Friday, August 20 at 7 pm. Our judge for the show is Tom Foss, Cambridge, MN. Entry deadline is August 5th. Remember that your state membership must be paid or accompany the entry form in order to participate in the state show. Canton III is hosting the show. Our show chairmen are: Jason Weihrouch and Bob Hart. For more information contact: Barb Muenzenberger, Sec/Treas. Phone: 608-486-2297 or email: bovalleyswiss@aol.com

Directions to the Fairgrounds: The fairgrounds are located north of Hwy 16.

From I-90 - Exit towards County B, turn right. At County M, turn right. Cross over Hwy 16 and you will see the fairgrounds on the left.

From La Crosse - Take Hwy 16 East to West Salem. At the stop light (Hwy M) turn left. You will see the fairgrounds on the left.

From Sparta - Take Hwy 16 West to West Salem. At the stop light (Hwy M) turn right. You will see the fairgrounds on the left.

Delivery Address - N4985 Co. Road M **Mailing Address** - P.O. Box 912, West Salem, WI 54669-0912

(Located just north of Hwy 16 on County Rd. M)

National Director Update

Greeting WI Brown Swiss Breeders. 2021 National Convention just wrapped up, and while attendance from WI (and everywhere) was low, we were well represented in the awards and honors for both adults and juniors. Ira Inman PTPR award winners from WI were Jen-Lar Farms, Cozy Nook Farm, and Twinkle-Hill Farm. Loehr Dairy received the Protein Genetic Herds award for their herd category. On the junior side, Jaynie Rule received the Youth Achievement Award, Austin Meyer won the Jr Youth Achievement Award, and Tyler Schroeffer was the National Cheese Yield winner with his National Bellringer Jr. 2 year old.

From the board, we voted on a couple items of significance. The summer Jr. 2 year old class will be added to the All American program for 2022; hopefully allowing time for all state and national shows to add the class to their lineups. The youth lease program will have a limit of 3 animals per youth to keep in spirit of the leasing program objectives. It was voted not to have a Premier Sale at World Dairy Expo in 2021 as no other breeds will be hosting on-site sales to help cost-share. Certainly this will impact the ability of Wisconsin to host a luncheon after the cow show on Thursday, but that was not discussed nor explored.

Year over year, there were more active memberships and total registrations by the Association in 2020 from 2019. Herds on BSA (Brown Swiss Advantage) have been about the same for the last few years, with around 175 herds participating in the registration/classification/records package.

We continue to try to push different promo items to Facebook; if you have ideas or talents to add to this effort, please reach out to me. The office hired another data entry type person (Rachel) earlier this summer, and am told she is picking things up quickly. Hopefully this will help with paperwork turnaround. The database and programming needs a lot of updating, and that is holding up some of the additions that need to happen.

Please reach out to me at any time with ideas and suggestions. We have monthly virtual meetings, generally the first Thursday of the month.

Cheers,
Laurie

Sponsors Wanted for:

The following classes-Yearling in Milk, Jr. 3 Year Old, 4 Year Old, 5 Year Old, Aged Cow, Reserve Intermediate Champion, Produce of Dam and Mini Showmanship. Please contact Barb to sign up!

Email-bovalleyswiss@aol.com or call 608-486-2297

52nd Wisconsin Brown Swiss State Show

West Salem | August 18 to 21, 2021

- ◆ **ENTRY FORMS ARE DUE AUGUST 5TH.** Entry fee is \$20.00 per head. Late entries will be charged \$35.00 per head. We will accept late entries but anything not received by August 5th may not be listed in the show catalog and is subject to the late fee. Shavings and straw will be available to pre-order. Please send entries to: **Wisconsin Brown Swiss Assn. W561 Muenzenberger Rd., Coon Valley, WI 54623.**
- ◆ Registration papers must accompany the animal to the show. **NO** fax copies will be accepted. Official production reports must also accompany the cow to be eligible for the production awards.
- ◆ There is no required health tests for in-state cattle but cattle affected with ringworm, warts, mange, or scab will not be allowed. The Wisconsin Brown Swiss Association has the right to have a vet inspection on any questionable animal at the owner's expense. There will be a vet available for inspection and on call if needed by exhibitors. Out of state cattle need to have the same interstate form like World Dairy Expo
- ◆ The barns will be open Wednesday, August 18th at 8 am.
- ◆ All cattle must be in place by 12:00 noon on Friday. If there is a problem, please contact Barb Muenzenberger at 608/780-8760.
- ◆ Cattle will be checked in on Thursday and Friday.
- ◆ Shavings, straw, feed and beet pulp are available for purchase. Please place your order on the supply form and enclose your payment. This needs to be prepaid.
- ◆ Motel rooms and camping is available. (See page 1)
- ◆ On Friday evening we will start our showmanship classes at 7:00 p.m. Showmanship will be as follows: Mini-Showmanship, Junior Showmanship, Intermediate Showmanship, and Senior Showmanship.
- ◆ Our show begins Saturday Morning, August 21 at 8:30 a.m. with the heifer classes. We will try to take a lunch break and then start the cow classes at 12:30 p.m. The judge for our show is Tom Foss

The Show Ring Code of Ethics will follow the World Dairy Expo guidelines and shall be enforced. If in judgment of the official judge any animal that has been tampered with, they have the authority to disqualify this animal from competition, or award it a placing which is sufficient penalty for having violated the Show Ring Code of Ethics.

(Expo did take our recommendation from annual meeting and modified the topline rule.)

2021 Show Classes

1. Spring Heifer Calves - Born after February 29, 2021 (and over 3 months of age by show day).
2. Winter Heifer Calves - Born after November 30, 2020 and before March 1, 2021.
3. Fall Heifer Calves - Born after August 31, 2020 and before December 1, 2020.
4. Summer Yearling Heifers - Born after May 31, 2020 and before September 1, 2020.
5. Spring Yearling Heifers - Born after February 28, 2020 and before June 1, 2020.
6. Winter Yearling Heifers - Born after November 30, 2019 and before March 1, 2020.
7. Fall Yearling Heifers - Born after August 31, 2019 and before December 1, 2019.
8. **Junior Best Three Females** - Group to consist of 3 animals under two years of age, none of which have freshened. All three animals must have been bred by exhibitor and at least one owned by exhibitor. Each exhibitor limited to one entry. (See Special Rules, A).
9. Yearling in Milk-born after August 31,2019.
10. Junior Two Year Old Cows - Born after February 28, 2019 and before September 1, 2019.
11. Senior Two Year Old Cows - Born after August 31, 2018 and before March 1, 2019.
12. Junior Three Year Old Cows - Born after February 28, 2018 and before September 1, 2018.
13. Senior Three Year Old Cows - Born after August 31, 2017 and before March 1, 2018.
14. Four Year Old Cows - Born after August 31, 2016 and before September 1, 2017.
15. Five Year Old Cows - Born after August 31, 2015 and before September 1, 2016.
16. Aged Cows. Six Years Old & Over - Born before September 1, 2015.
17. Component Merit Cow Class-Lifetime Production of at least 8,500 lbs. combined Fat and Protein.

Junior Champion & Reserve Junior Champion Female - First and second place winners of the above heifer classes.

Intermediate Champion Female & Reserve Intermediate Champion Female - First and second place winners of the Yearling in Milk, Two and Three year old cow classes.

Senior Champion and Reserve Senior Champion Female - First and second place winners of the Four, Five, Aged and Component Merit cow classes.

Grand Champion Female & Reserve Grand Champion Female - Intermediate and Reserve Champion, Senior and Reserve Senior Champion plus the Junior Champion and Reserve Junior Champion.

Best Udder of the Show. (may not be a leadout class, discretion of the judge)

Best Bred and Owned. Award for the top animal exhibited by same breeder and owner.
(may not be a lead out class)

18. **Best Three Females** - Group to consist of any 3 females. At least one must have freshened, the other two any age, all bred by exhibitor and at least one owned by exhibitor. Each exhibitor is limited to one entry. (See Special Rule, A).

19. **Produce of Dam** - Group to consist of 2 animals, any age, either sex, the produce of one cow which must be named. Animals need not both be owned by one exhibitor.

20. **Daughter/Dam**-Group consists of 2 animals, the daughter and the dam. Animals need not both be owned by one exhibitor.

SHOWMANSHIP CLASSES: (All ages are as of January 1, 2020) Subject to Change depending on group numbers. Please list your age on the entry form by the showmanship class.

21. **Mini showmanship**-Ages 8 and under.

22. **Junior showmanship**-Ages 9-12

23. **Intermediate Showmanship**-Ages 13-15

24. **Senior Showmanship**-Ages 16-21

Wisconsin Junior State Show Awards

****Wisconsin will follow all National Junior Rules when pertaining to leadsperson rules referring if junior is present or not. Please refer to National BSA for specific rules printed in this newsletter**

All Paid Junior Members are eligible for these awards and Junior-owned animals are those animals owned solely by junior members before the animal's second birthday. Or cows that have been owned for at least one full calendar year.

William Faskell High Protein Award: Any junior owned animal is eligible to compete. The junior must exhibit the animal and a copy of the last completed lactation report must accompany the animal at the show. (The animal may win only once during the year.)

Lawrence Hanson Sportsmanship Award: Any paid junior member is eligible for this award. The junior will be judged by a panel of judges on their sportsmanship throughout the entire show. A junior can only win this award once.

Top Three All Around Juniors: Based on showmanship and up to two other animal's placing. Juniors will be awarded points. The top three point juniors will be receiving cash awards. **Points are given as follows:**

Showmanship-1st place-10 pts., 2nd place-9 pts., and so on till 10th place.

Heifer classes-1st place-3 pts., 2nd place-2 pts., 3rd place-1pt.

Junior Champion-2 pts., and Reserve Junior Champion-1 pt.

Cow Classes-1st place-3 pts., 2nd place-2 pts., 3rd place-1 pt.

Grand Champion-2 pts and Reserve Champion-1pt.

Definitions & Special Rules

A. Exhibitor and breeder are defined as follows: "Where a herd is registered in the names of different members of a family residing on one farm and where the herd is one unit, all entries may be considered as a single exhibitor for Junior Best Three Females and Best Three Females classes." Partnership bred animals, outside the family, cannot be used in either Best Three Females class.

B. For an exhibitor to be eligible to show an animal, the title of ownership by the exhibitor shall show on the Certificate of Registry at the time of the exhibition.

C. As outlined in the PDCA Show Ring Code of Ethics, if a National Show judge should bring to the attention of the Brown Swiss Association staff possible unethical practices related to Brown Swiss cattle exhibited at a National Show, Brown Swiss Association staff will consult with Show Management as to the proper steps to be taken.

D. All people wishing to be state members of the Wisconsin Brown Swiss Association but reside in another state can receive an associate membership or must resign their state membership to receive a Wisconsin State membership; also that a cow's residency does not disqualify an animal to be at our state show with the proper state paid membership. (Approved by Wisconsin State Board on 3/9/2012.)

Premier Breeder - An award to be made to the breeder of not more than six animals accumulating the most points in the open individual classes including animals bred by him but exhibited by others.

Premier Exhibitor - An award to the exhibitor accumulating the most points on not more than six animals owned and exhibited by him in the open individual classes. (There is no limit on the number exhibited, but the Premier Breeder and Premier Exhibitor Awards will be automatically figured on the top six animals accumulating the most points.)

World Dairy Expo Update

Expo entries are now open and due by September 6th. New this year ALL entries must be done online. You can find all info on World Dairy Expo Dairy Cattle Show page on Facebook or on their website. One additional new change this year is your one free substitution can be to move a cow from a milking class to production class and vice versa. The best way to keep up with changes is browse the Expo web page. If you'd like any changes please send or talk to me and I will forward them. Also note hotel rooms are filling fast.

Thanks,

RT

Jr. President's Message

Hello Juniors!

Next year's National Convention and heifer show is June 7th-10th. It is a great experience for all and would be neat to be able to take of group of juniors and heifers as a group to Colorado. We would have to start getting donations together if we would like to do this. For state show we plan on having activities for the Juniors and having super senior showmanship again. \$20 to nominate and \$20 to decline. Watch our Facebook page for more updates. Also, the Youth Classic is taking place September 11th & 12th in Manchester, IA. This is a great show for any youth to attend and information has been shared on our Facebook page. We have t-shirts that we had available at state meeting still for sale for \$15 each. I am looking forward to another fun and successful show season for Wisconsin Juniors. If you have any questions or ideas, please contact any of your Junior Officer team.

Matthew

Queen Update

Hello everyone!

So far the 2021 show season is off to a great start! In May ,I attended the Midwest Spring Show, on June 14th I attended the Canton 1 show at the Jefferson County Fairgrounds, on June 17th I attended the Canton 2 show at the Mineral Point Fairgrounds, and finally on June 19th I attended the Northeast Wisconsin High Protein show at the Outagamie County Fair. I was able to enjoy a potluck lunch at both the Canton 1 and Canton 2 shows. I had a great time at all of these shows, it was awesome to see everyone so excited about all of their animals. I am looking forward to seeing everyone at the upcoming events, and good luck to everyone at the shows!

Lila